



Perangsang Selangor receives AREA 2018 Award

7 June 2018



KUALA LUMPUR, June 7 (Bernama) -- **Kumpulan Perangsang Selangor Berhad** (Perangsang Selangor) was named the recipient of Asia Responsible Enterprise Awards (AREA) 2018 under the 'Health Promotion' category, recently.

The awards ceremony, held in Manila in the Philippines, was organised by Enterprise Asia, a leading non-governmental association for entrepreneurship.

Perangsang Selangor was selected out of 51 corporate social programmes from a total of 200 submissions. The submissions came from leaders in 14 countries across Asia.

"Perangsang Selangor is pleased to be recognised by AREA this year. The award is the fifth achievement under our corporate social responsibility initiative; two for social empowerment and engagement and three for the 'Sports for All' programme," said Perangsang Selangor chief operating officer, Suzila Khairuddin.

"The mission of 'Sports for All' is to enhance the quality of life among Selangor's underprivileged, disabled and rural community by providing the knowledge and opportunities to be involved in sports, as well as producing potential champions.

"Last year, more than 10,000 participants were involved in the programme with 90 events implemented across the state," added Suzila.

AREA 2018 was conferred to honour Asian businesses for championing sustainable business practices, demonstrating companies' leadership, incorporating ethical values, compliance, investment in stakeholders, involvement in communities, and environmental protection.

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