



Business is blooming for spa entrepreneur, thanks to Kumpulan Perangsang Selangor

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SHAH ALAM, July 1 (Bernama) -- Saodah Delan, 61, who is now a proud owner of a spa and a consultant of mobile spa services in Selangor, started off as a traditional masseuse.

Her success in the business would not have been possible without the assistance and opportunities she received from **Kumpulan Perangsang Selangor Berhad** (KPS).

Having enrolled in the KPS-funded 'Rangsangan Kerjaya Rakyat Selangor' (RKRS) programme, under the supervision of Tini Beauty Salon and Spa training provider back in 2014, Saodah took advantage of the opportunity to expand her business.

"I was not only received assistance in terms of spa equipment, but was also given the opportunity to attend classes in order to gain knowledge in the business," she told Bernama recently.

As such, Saodah said she was determined to provide the best services to her customers.

"I have placed priority on customers' health and offered a reasonable price. The method was proven successful when customers kept promoting my services not only to their family members, but also their acquaintances.

"The words of mouth were the reason behind my business growth," said the mother of four who started out as the traditional masseuse back in 2002 after the passing of her husband seven years before.

Saodah said she had been involved not only in KPS programmes, but also as instructor and consultant for spa and traditional massage-related services in several locations in the Klang Valley.

KPS Public Relations, Media and Corporate Social Responsibility (CSR) associate director, Mohd Fauzi Mohd Ghazali said the RKRS had been one of the company's CSR programmes aimed at providing exposure and training to the people of Selangor to venture into entrepreneurship.

"For this mobile spa services, we are training and producing more women who are productive in generating income through skills, particularly in massage, facial and postnatal care treatments.

"The programme, which kicked off in November 2014, has provided training to nearly 70 participants. On average, they have managed to earn between RM5,000 and RM12,000 per month, and this has been the best achievement for KPS," he said.

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