



INVESTOR RELATIONS POLICY (IR POLICY)

1. INTRODUCTION

Kumpulan Perangsang Selangor Berhad, as a public listed company, is required to provide information about the Company's corporate governance, management, operations, financial situation and prospects.

This information is directed at shareholders, stakeholders and the public at large with the intention to fairly and accurately represent the Company to facilitate existing and potential investors to make well informed investment decisions, and others to have a balanced understanding of the Company and its goals.

2. PURPOSE

The IR Policy described the basis of the Company's Investor Relations programme, which outlines the structure, processes and procedures. It is a statement to shareholders and stakeholders on the Company's communications with regards to material developments.

In formulating this IR Policy, the Company referred to the Malaysian Code on Corporate Governance 2007 disclosure obligations contained in the Listing Requirements, which the Company is obligated to comply. The Company also has Code of Ethics, which should be read with this IR Policy.

The Company's internal procedure also has been established on the Release of Announcements to the Exchange by the Company Secretarial Department, which should be in line with this IR Policy.

In summary, the Company's Investor Relations programme is formulated to be proactive and interactive based on the following principles:

- The Company will provide reports of its financial results and material developments to the Exchange, shareholders and other stakeholders in a transparent and comprehensive manner;
- The Company will communicate only through designated spokespersons;
- The Company's website shall be the additional primary channel of communications;
- The Company will address and promptly respond to reports and rumours to avoid unnecessary speculation in its securities;
- The Company will provide reasonable access and assistance to analysts and mass media to have informed opinions of the Company, but will not seek to influence those opinions;
- The Company will strive to communicate with major shareholders at least once in each fiscal year to gather feedback on the Company.



3. INTERNAL AUDIENCE

The Company's Board of Directors and employees.

4. EXTERNAL AUDIENCE

The Company recognises the external audiences of "shareholders, stakeholders and the public generally" to include:

- Shareholders and prospective investors;
- Analysts, fund managers, brokers and investment bankers;
- Financial agencies and media;
- Government and Regulators;
- Banks and Creditors;
- Public Listed Companies and intermediaries;
- Business partners and service providers;
- Other organisations and special interest groups

5. APPLICATION OF IR POLICY

Written and/or oral communications on material information concerning the Company, includes the following:

- Reports and documents provided to the Exchange and Regulators;
- Materials and statements in the Company's Annual Reports, Quarterly Reports, press releases, letters and circulars to shareholders;
- Presentations or briefings on behalf of the Company;
- Information on the Company's website and Social Networks;
- Articles concerning the Company;
- Correspondence and electronic mails;
- Verbal statements to external parties in formal and informal meetings, press conferences or during telephone conversations;
- Interviews with the mass media;
- Speeches given on behalf of the Company.

The communications will be guided as follows:

- Material information will be released to the public in line with the MMLR of the Exchange in a transparent and unbiased as well as impartial manner.
- For the release of material information, all stakeholders will receive same facts and information. However, format may differ depending on the audience.
- Information will be complete and accurate and in compliance with the MMLR of the Exchange. Any material errors will be immediately rectified and clarified.
- Material information will be released in line with the requirements of the MMLR of the Exchange unless there is exceptional legitimate reason for it to be withheld.
- Material information will be made available through broad public dissemination; no stakeholder will be given undisclosed material information in any form.



6. THE AUTHORITY & RESPONSIBILITY

The Company has a governance for IR Policy implementation, as stipulated below:

- Primary spokesperson, which is the Chairman and/or CEO, may communicate with all audience and provide information, data analysis as well as respond to questions concerning all aspects of the Company's operations and financial condition, future prospects, strategies, governance, management, products and services.
- Secondary Spokespersons, Head of PRMC, Head of SPI, Head of Finance and / or Company Secretary, may only communicate with audience in relation to specific areas of responsibility within the Company, unless they are authorised to undertake broader communications by the Primary Spokesperson.
- No other individuals may act as spokespersons for the Company.

7. MATERIAL INFORMATION

Material information is any information about the Company, as defined in the MMLR of the Exchange, which is expected to have a material effect on:

- Market price or value of the Company's securities, or activity in the trading of its securities; or
- Decision to buy, sell or continue holding the Company's securities, which is made by an existing holder of those securities, or someone considering an investment in those securities.

The Company will fully comply with its disclosure obligations expressed in the MMLR of the Exchange.

For guidance purposes, appended below are general description of matters regarded as material information.

- Any change in major shareholders, which affects the control of the Company;
- Any new issue of securities by the Company, or in the terms of its existing securities' structure;
- Any information concerning dividends;
- Any re-structuring of the Company;
- Material litigation and court decisions;
- Mergers, acquisitions and other major corporate developments;
- Significant Company borrowings and any ratings attached to those borrowings;
- Any event of default in respect of a material financial obligation of the Company;
- The acquisition or loss of any material contract;
- Material new products and/or services;
- Material changes in the Company's business or its strategies or investment plans;
- Other events that may be expected to have a material effect on the Company's operations, financial status or prospects;
- Quarterly Reports of interim financial results, and the Company's annual audited accounts.



8. CONFIDENTIAL INFORMATION & LEAKS

As a general rule, information regarding the Company's operations, financial condition and future prospects is regarded as material and price-sensitive and will be treated as confidential, unless it is already in the public domain.

To protect the confidentiality of information, access to information should be restricted only to selected employees or third parties, who have a legitimate need for the information consistent with their duties or obligations to the Company.

In certain circumstances, the Company may provide material information to third parties, which is not in the public domain, namely the Company's auditors, bankers, lawyers or other professional advisors, which may require material information to properly execute their mandates. In these circumstances, unless there are adequate existing legal protections, the Company will require the execution of non-disclosure and confidentiality agreements by these persons.

Employees are discouraged from participating in any electronic forum for the exchange of information and comment, where there is any discussion on the Company's affairs, particularly related to material information.

In the event of an information leakage or accidental disclosure of unpublished material information, the situation will be addressed by the Company's Chairman, CEO and Human Resource Department. If deemed necessary, the Company will make an appropriate announcement to the Exchange as soon as possible, which may be followed by a press release.

9. ANNOUNCING MATERIAL INFORMATION

The Company adopts the following process for announcement of material information:

- Approval from the Chairman and/or CEO, prior to releasing of material information to the Exchange.
- Where possible, announcements are to be made to the Exchange on the same day after market closure.
- Company may issue press/media release to all major newspapers and/or newswire services in Malaysia, on request from the Chairman and/or CEO.
- Otherwise, the mass media will refer to the Exchange announcements or Company's website for the material information.
- Company may organise press conference or briefing/presentation to investors, analysts, on request from the Chairman and/or CEO.
- The Company's announcement to the Exchange, press release, media clipping and any presentation material are posted on the Company's website.

10. ANNUAL REPORT

The Annual Report will be published and distributed in both printed and electronic form (CD). An electronic copy of the Annual Report will also be made available on the Company's website.

The Company Secretary will act as coordinator and also content owner for corporate



structure and Directors Profile. As coordinator, Company Secretary liaises with Finance, Asset Property Management, SPI, Internal Audit and Risk Management for the contents. Company Secretary will also liaise with the Exchange and registrar on the submission of the Annual Report and delivery of the Annual Report to shareholders.

PRMC is responsible for liaising with advertising agency to prepare design, layout, production and dispatch of printed report and compact disks to bulk mailer for posting to shareholders.

11. ANNUAL GENERAL MEETING

The Annual General Meeting (AGM) is the Company's annual event. The Company Secretary is responsible for Directors and Shareholders management. PRMC and Investor Relations is responsible for Annual Report, Media Relations and Door Gift.

Notice of AGM will be announced on the Exchange and in according to the MMLR. The agenda of the AGM will focus resolutions, financial performance, development, strategy, operational matters of interest to shareholders.

The AGM is a forum for individual shareholders to engage with the Board and senior management to gain understanding and insight of the Company's affairs. The Company will endeavor to provide shareholders with relevant information. In line with the commitment to equality of access to information, minutes and presentation materials during the AGM will be posted on the Company's website.

12. PRESS CONFERENCES, BRIEFINGS & MEETINGS

Press Conferences and Briefings are customarily held in conjunction with the AGM and the announcement or launching of major corporate events or developments. The Chairman of the Company and the Primary Spokespersons will conduct the press conference/briefing, with the assistance from Secondary Spokespersons, where necessary.

PRMC will be responsible for media relations and event management, which may include presentation materials and content. Whilst, Company Secretary, SPI and Finance will be the responsible for investors, bankers and analysts.

Meetings and Interviews with Media and Analysts are part of the Company's on-going external communications and Investor Relations programmes. The Company will strive to meet with substantial shareholders at least once in each fiscal year to provide an update of Company performance and developments and seek their opinions on broader issues concerning the Company.

SPI and/or Finance as well as Investor Relations Officer will attend meetings with analyst and ensure that only information already in the public domain is discussed.

13. REPORTS

The Company will offer only verbal guidance to analyst, who request for information, by indicating factual errors or assumptions that are inconsistent with announced information.



The Company will not endorse any analyst's report nor influence their opinion or conclusions. However, the Company may circulate analyst reports internally to its Board and senior management as feedback or information on the market and outsiders understanding and view about the Company.

14. RUMOURS

Usually, the Company will not react to rumours, unless it contains material information, which may affect the price of the Company's securities or trading activity in those securities.

Whenever there is material error in the rumour, the Company will send an announcement to the Exchange to deny or clarify the error with relevant supporting information to minimise speculation and promote an orderly market in its securities.

15. FORWARD-LOOKING INFORMATION & COMMENT

Information and comment to assist the investment community in evaluating the Company may be provided in Annual Reports, Quarterly Reports, press releases or briefings. The Company will not furnish forecast of its future financial results but may provide comments on prospects as well as on the likelihood of achieving any publicised targets.

If the Company discovers a significant variation between actual information and forward-looking information, the Company will issue a clarifying statement to avoid misleading the market.

Any forward-looking information or comment issued by the Company will be clearly qualified by a disclaimer or guidance not to rely on the data.

16. MAJOR CORPORATE DEVELOPMENTS

Major corporate developments, such as a merger or acquisition or the launch of a significant new business or product attract special attention.

The Company will strictly enforce its procedures for the protection of confidentiality until such time as the development has received all requisite internal approvals.

Thereafter, particular attention will be on the widest and most complete dissemination of information concerning the development, in line with the provisions of this IR Policy and the MMLR of the Exchange.

17. CRISIS COMMUNICATIONS

A serious and potentially damaging event/incident, of either an operational or financial nature, which might materially and negatively affect the Company or its financial condition, or have a material adverse effect on the price of the Company's securities, is regarded as a crisis.

The Company has a Crisis Communications Standard Operating Procedure and structure headed by CEO, as the primary spokesperson, and assisted by Head of PRMC, as



secondary spokesperson as well as other relevant departments, namely Legal, Strategic Planning and Investment, Finance and Group Company Secretarial Department; to address crisis.

18. INSIDERS

Insider is anyone, who has access to material information about Perangsang Selangor, its financial condition and its operations.

Material information which is in the possession of an Insider and has not been disclosed to the Exchange and the investing public is Inside Information. Insiders may not deal in the Company's securities while in possession of Inside Information, nor pass on that information to help another person deal in the Company's securities.

The Company has published a Code of Ethics, which applies to all employees and contains provisions for the proper regulation and control of the trading in the Company's securities by employee Insiders.

Persons who are Insiders, but who are not Directors or members of the Company's staff, are covered by the confidentiality provisions.

The relevant provisions of the Capital Markets and Services Act 2007 apply to all Insiders.

19. OBTAINING FEEDBACK

The Company welcomes comment and constructive criticism from investors and major stakeholders. As an on-going process, the Company will conduct survey from time to time to gauge external opinion, either by way of questionnaires or interviews, or by seeking verbal opinion from contact with investors, analysts and major stakeholders. External opinion will be on operational, performance matters, governance and strategic issues.

20. THE COMPANY WEBSITE (www.perangsangselangor.com)

The Company's website is one of its primary communication channels to disseminate information.

PRMC is responsible for the content, presentation and the prompt updating of the Company website, including Investor Relations section, namely Announcements, Annual Report and AGM Minutes.

Press releases, presentation materials for briefings or meetings with investors, analysts and the media will also be posted on the website.

The website will provide for email communication with the Company, and for stakeholders to register their interest in information about the Company, so that they may be alerted of developments or breaking news.



21. IR POLICY MATTERS

This IR Policy was adopted by Perangsang Selangor on 7 October 2014. It is subject to annual review and any material changes may be amended, as determined by the CEO.

This IR Policy is published on the Company's website in the Investor Relations section.

CONTACT DETAILS

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GLOSSARY OF TERMS

In this IR Policy Document the following terms and abbreviations have the meanings described below:

No.	Abbreviation	Meaning
1	Exchange	Bursa Malaysia Securities Berhad
2	Kumpulan Perangsang Selangor Berhad or the Company	Kumpulan Perangsang Selangor Berhad
3	CEO	Chief Executive Officer of Perangsang Selangor
4	PRMC	Perangsang Selangor's Public Relations, Media and Corporate Social Responsibility Department
5	IR Policy	Perangsang Selangor's Investor Relations Policy, as described in this document
6	Group	Perangsang Selangor and its subsidiary companies
7	Investor Relations	Perangsang Selangor's Investor Relations Officer
8	Audit Committee	Audit Committee of Perangsang Selangor
9	Board	Board of Directors of Perangsang Selangor Berhad
10	Finance	Perangsang Selangor's Finance Department
11	MMLR	Main Market Listing Requirements
12	SPI	Strategic Planning and Investment Department
13	FD	Finance Department